

Non Incautus Futuri

Lifelong Boy Scout Proves Loyal, Trustworthy, Helpful to W&L

Many years ago, Jere Williams '59 made a promise to help other people at all times, one he has kept both personally and professionally. Little did he know when he made that oath as a Boy Scout that he would serve the organization for 43 years as an employee.

Williams started working his way up the ladder right after college as a district executive with the Scout council in Roanoke, Va. When he retired as Scout executive, or executive director, of the Jersey Shore Council of the Boy Scouts of America in Toms River, N.J., Williams had served seven councils in five states—Virginia, Pennsylvania, New York, Alabama and New Jersey.



“I thought my job with the Boy Scouts would be temporary,” said Williams. “I enjoyed it so much that after I fulfilled my active duty commitment, I came back to work for the Boy Scouts in Rocky Mount, Va.”

Williams lived up to his promise to serve his country, too, and he retired from the U.S. Army Reserve after 28 years.

Getting compensated to do something he was passionate about was rewarding, and Williams excelled in his role as council executive, especially when it came to fund-raising. He became a certified fund-raising executive, and in 1993, the Greater Philadelphia Chapter of the National Society of Fund Raising Executives named Williams its fund-raising executive of the year. In addition, he has traveled to South Africa on behalf of the National Society of Fund Raising Executives to share his knowledge of development with non-governmental organizations (NGOs) through their fund-raisers' organization.

“South Africa didn't have enough governmental assets to take care of its social needs, and NGOs were started to fill them,” said Williams. “My fellow delegates and I ran workshops to share with them how to raise funds. We showed them the American model of getting people to give to them directly to help meet their needs.”

Williams' knowledge of fund-raising has come in handy on a personal level, too, as he and his wife, Beverly, have chosen to help others after their deaths as they have in life, through estate planning.

“In 2004, Beverly and I attended a reunion seminar on the Shepherd Poverty Program, and we were really excited about what it has brought to Washington and Lee,” said Williams. “Having spent my career in community service, I think it's a wonderful

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Beverly and Jere Williams '59

Charitable Gift Annuities Allow You To Benefit from Philanthropy

For many friends and alumni, the desire to make a gift to Washington and Lee University is coupled with a continuing need for income from those assets. Fortunately, our planned giving program makes it possible for a donor to achieve both of these objectives and receive substantial income tax benefits, as well.

In this issue of *Non Incautus Futuri*, Hank Humphreys, W&L's director of planned giving, and Louise Wasserott, assistant director of planned giving, shed light on charitable gift annuities through commonly asked questions. Perhaps you will find this gift option satisfies your desire to support the University.

▶ In simple terms, what is a charitable gift annuity?

It is a way to make a gift to a charity, such as Washington and Lee, and receive income for yourself or others. A charitable gift annuity is a contract between the donor and a charity, and in exchange for a gift of a specific amount, the charity promises to pay a set annual amount to the donor (annuitant) for as long as he or she lives. In turn, the charity receives what remains of the gift principal after the annuitant passes away.

▶ What type of donor is best suited to make such a gift?

Most gift annuity donors are retirees who want to increase their cash flow and seek the security of stable payments, and would like to reap certain tax benefits. The minimum age to set up a current gift annuity is 50.

▶ Why are charitable gift annuities so popular right now?

They have grown in popularity due to low interest rates for investment products such as certificates of deposit (CDs) and the volatile stock market. In times of financial upheaval, it is comforting to have a part of your income, especially retirement income, in a vehicle such as a charitable gift annuity that has a fixed payment. Also, if annual net spendable cash flow is a major objective for a donor, a charitable gift annuity can offer a stable component that usually provides greater income than would be received through stock dividends or in CD interest.

▶ When do I receive my gift annuity payments?

Payments to the annuitant are made either annually, semi-annually or quarterly. The most common arrangement is for the payment to be divided into four equal installments made

at the end of the quarter on March 31, June 30, Sept. 30 and Dec. 31.

▶ Who determines what the payment rates will be?

Washington and Lee University, like most institutions, bases its rates on suggested guidelines from the American Council on Gift Annuities, a non-profit group that regularly reviews the rates and the actuarial tables. These rates change from time to time based on a variety of economic factors. Simply put, rates for individuals will vary based on the age of the annuitant—the older you are, the higher the rate.

▶ Do I still get an income tax deduction?

Yes. For income tax purposes, a gift annuity contribution is considered part gift and part purchase of an annuity. The gift portion is the amount deductible in the year you create the gift annuity. If the gift annuity is funded with cash, part of the payments will be taxed as ordinary income and part will be tax free. If funded with appreciated securities owned more than one year, and the donor is receiving the annuity payments, part of the payments will be taxed as ordinary income, part as capital gain and part may be tax free.

Alumnus Proves Loyal to W&L *from page 1*

way for students to have exposure to those in need.”

During the seminar, a law student from New Jersey told the group of alumni how much she had learned from her involvement as an intern in the Shepherd Poverty Program. She came to Washington and Lee from an affluent family, and her father is a member of a prestigious law firm.

“I could see her returning to New Jersey after law school, joining her father's firm and never seeing how the other half lives,” said Williams. “The Shepherd Program made a big impact on her, as it does on many fortunate students. After attending that program and hearing what she had to say about it, Beverly and I knew we wanted to be a part of it, too.”

Williams' knowledge of estate-planning tools from his role as a Boy Scout fund-raiser helped him determine that a charitable gift annuity would be a good way for the couple to support the Shepherd Poverty Program.

“We have limited means, so a charitable gift annuity allows

us to give the money to Washington and Lee, and as long as we're living, we'll get an annual income from the University,” said Williams. “It's a win-win for all of us.”

The couple established their charitable gift annuity in celebration of Williams' 50th class reunion in May, proving that some of the Scout Law attributes—trustworthiness, loyalty, helpfulness, friendliness and kindness—apply to Williams' feeling for the University, too.

“I have many wonderful memories of Washington and Lee, and Beverly has fallen in love with the University and the surrounding area, too,” said Williams. “Supporting the Shepherd Program is a great way for us to blend our love of W&L with our commitment to community service.”

To join Jere and Beverly Williams in making a planned gift to Washington and Lee, contact Hank Humphreys or Louise Wasserott at (540) 458-8421, or by e-mail at ahumphreys@wlu.edu or lwasserott@wlu.edu.

► **How long will I receive my annuity payments?**

Payments are made to one or two annuitants for life.

► **Is it possible to have more than one annuitant?**

Yes, you may have up to two. Payments to the first annuitant will generally start in the year of the gift and will continue to the survivor of the two.

► **Is there a difference in the rate for a one-life gift annuity and a two-life gift annuity?**

than one person will benefit.

Yes, the rate is slightly lower when two people receive payments for life, since more

► **Can I give annuity payments to someone other than a spouse?**

that you discuss this idea with your financial/tax advisor to ensure against adverse gift tax consequences.

Yes, and it can be a wonderful gift for a special friend or relative, but we recommend

► **Must payments begin immediately?**

You can delay payments for one or more years. This type of arrangement is known as a deferred gift annuity. This is a good option for younger donors who want to create an annuity currently but delay payments until retirement, when the income will be more useful. The income tax deduction for this gift is available in the year the annuity is established. The minimum age for a deferred annuity is 50.

for younger donors who want to create an annuity currently but delay payments until

► **More questions?**

We are here to answer them and any others you have on gift planning. Please don't hesitate to contact us at (540) 458-8421, or by e-mail at ahumphreys@wlu.edu or lwasserott@wlu.edu.

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70½+ and want to make a gift to W&L?

For more information, contact:
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Use your IRA to make:

- a gift that will be matched by the Trustees' Annual Fund Challenge (*hurry, it ends on June 30, 2009*)
- a pledge payment
- a gift to support the Lenfest Challenge or renovation of the Colonnade
- a gift to your reunion
- a gift to a scholarship

Use your IRA to make a gift directly to W&L and you will not be subject to federal income tax on the direct transfer. Note: The required minimum distribution is suspended for 2009.

50th Reunion Gift Honors Past, Present and Future

Ralph Burchenal didn't see much of classmate J. Peek Garlington Jr. after they graduated from Washington and Lee in 1954, but their friendship remained intact. Garlington passed away the year before their 50th class reunion, and Burchenal made his class gift in memory of his dear friend. His philanthropy extended to Garlington's widow, Susie, when Burchenal asked her to determine how his support of Washington and Lee would be designated.

"Ralph has a heart of gold, and I was honored on Peek's behalf by his generosity," said Susie Garlington. "I always have been interested in human biology, and I thought using Ralph's gift to fund research would be appropriate. Peek sought through his giving to help individuals, and I think he would be pleased that this gift in his memory is helping W&L students achieve their goals."

Jennifer Lysenko was the first R.E. Lee Research Scholar to benefit from the J. Peek Garlington Jr. Endowment. During the summer of 2006, she worked with biology professor Dr. Maryanne Simurda to study the genes of *serratia marcescens*, an opportunistic pathogen involved in infections of patients with catheters, such as urinary tract infections and septicemias. Ironically, Garlington's doctors suspect such a pathogen initiated medical complications that resulted in his death.

"My summer as a R.E. Lee Research Scholar not only helped me define my career path but it also gave me a deeper appreciation of Washington and Lee."

—Jennifer Lysenko '09

The research was conducted in the early stages of Simurda's work on this topic, and it was Lysenko's first opportunity to conduct research.

"It was exciting to do something that had never been done before," said Lysenko, a senior from Voorheesville, N.Y. "I found that I loved research and developed a great appreciation for it, but the experience also helped me determine what role I want research to play in my future."

Following graduation from Washington and Lee in June, Lysenko will begin her studies at the Virginia Commonwealth University School of Dentistry. She plans to practice dentistry in the future but hopes research will be part of her academic experience.

"My summer as a R.E. Lee Research Scholar not only helped me define my career path but it also gave me a deeper appreciation of Washington and Lee," said Lysenko. "I love the history of W&L and the people. Receiving this scholarship broadened my understanding of what alumni do for the university. I think it's nice to be part of that circle, and I hope to give back one day, too."

Non Incautus Futuri

is a periodic financial and charitable planning newsletter published by the Office of Planned Giving at Washington and Lee University. "Non incautus futuri," not unmindful of the future, is the University's motto. The information in this newsletter should not be considered legal, accounting or other professional advice. We at Washington and Lee recommend that you consult with your attorney, accountant and/or other professional advisor(s) about the applicability of the information in this publication to your personal situation.

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Philanthropy is a Newcomb Family Hallmark

Generations of Washington and Lee students have passed through Newcomb Hall, but they probably do not know its namesake never attended the University. A native of Massachusetts, Warren Newcomb made his fortune as a merchant in New Orleans and Louisville, Ky. The year before his death in 1867, he made a \$10,000 donation to Washington College for scholarships for Southerners who had been reduced to poverty by the Civil War.

However, the funds for construction of Newcomb Hall were not part of his gift but came from his widow, Josephine L. Newcomb.

While Warren Newcomb left his wife a fortune, the fortune she left behind when she died in 1901 was of her own making, from an investment of \$200,000 she made in 1870. Josephine Newcomb's gift to Washington College in her husband's memory made possible the construction of its first dedicated library building. Newcomb Hall was completed in 1882 at a cost of \$20,000.

That would not be the last mark Josephine Newcomb would make on an educational institution. In 1870, her daughter, Sophie, died of diphtheria, and for many years, the distraught mother sought an appropriate memorial for her second loved one.

In 1886, Newcomb gave \$100,000 to the Tulane University Educational Fund to endow the H. Sophie Newcomb Memorial College, the first degree-granting college for women founded within an American university. Newcomb played a large role in the college's early development, and upon her death, her gifts to the institution totaled \$3 million.

The efforts of Newcomb College and Tulane University merged over time, and the former was closed in 2006 following Hurricane Katrina. Today, the Newcomb name lives on in Newcomb-Tulane College, the academic home for all of Tulane's full-time undergraduate students. The H. Sophie Newcomb Memorial College Institute was established in 2006 to provide academic and co-curricular programs that enhance the education of undergraduate women at Tulane University.



As at Tulane, the Newcomb name has a place at Washington and Lee, and it is likely both Warren and Josephine Newcomb would be pleased with the progress W&L has made in its history.

Since its construction, Newcomb Hall has served as a library, housed an art gallery and a gymnasium, and been used for classroom and office space. The last major renovation occurred in 1937, and it is time for Newcomb's infrastructure to be upgraded. A historic preservation plan has been created for all buildings on Washington and Lee's Colonnade at a cost of \$50 million, which in-

cludes \$8 million for a long-term maintenance endowment.

The five-year project will begin later this year with Newcomb Hall. This portion of the Colonnade Renovation project is estimated at \$11.2 million and not only will prepare the building to meet the challenges of teaching and learning in the 21st century, but will also reveal the beauty of the original structure.

Planned gifts are an effective way to build the endowment for the Colonnade and to honor a loved one, as Josephine Newcomb did. To learn more about how you can help invest in the future of this Washington and Lee treasure, contact Hank Humphreys or Louise Wasserott at (540) 458-8421, or by e-mail at ahumphreys@wlu.edu or lwasserott@wlu.edu.

Above: Josephine Newcomb